Collapse All Sections Expand All Sections	Check Data File Form 395 Help
Federal Communications Commission Washington, DC 20554 Approved by OMB 3060-0754 FCC 398	
Children's Television Programming Report Report reflects information for quarter: 2010  2010	
Licensee Information - (click to hide section)  1 Call Sign — Channel Number — Community of	License
	County Zip Code
Digital 24 St. Louis Missouri	St. Louis 63102
Licensee	
O N. L Affiliation CBS	World Wide Web Home Page Address (if applicable)
O Independent  St.Louis	www.kmov.com
Facility ID Number Previous Call Sign (if applicable)	License Renewal Expiration Date    02/01/2014   (mm/dd/yyyy)
Analog Core Programming - (click to show section)	
Non-Core Educational and Informational Programming - (Click to Show Section)	
Sponsored Core Programming - (click to show section)  Digital Core Programming - (click to hide section)	
<u>Clear Section</u>	
<ol> <li>a. State the average number of hours of Core Programming per week broad its main program stream.</li> </ol>	cast by the station on 3
b. Did the Licensee broadcast on its main digital program stream the same Programming provided on its analog channel?	Children's Core O Yes ⊙ No
c. If 'Yes' to 7b, the Licensee certifies that the representations and children provided with respect to its analog channel apply equally with respect to	's program information O Yes ⊙ No its main digital program
stream.  If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will	be asked to submit this
exhibit when you file Form 398 and are directed to the confirmation scre	en.)
8. a. State the average number of hours per week of free over-the-air digital broadcast by the station on other than its main program stream.	
<ul> <li>b. State the average number of hours per week of Core Programming broad other than its main program stream. See 47 C.F.R. Section 73.671.</li> </ul>	
9. a. Does the Licensee provide information identifying each Core Program aircincluding an indication of the target child audience, to publishers of prog by 47 C.F.R Section 73.673?	ram guides as required Yes O No
b. Identify publishers who were sent information in 9.a.	
The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child a the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News. KMOV-TV also provides information identifying the core programs including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune M Services, Bellville News Democrat, Alton Telegraph, Cahokia Dupo Herald, The Daily Standard, Clay county Reporter, Hilbstoro Journal, Forrest Park Community College, Hes Publication, East St. Louis Monitor, St. Louis Post-Dispatch, St. Louis Argus, State Journal, Video Viewing, Meramec College, Cable TV Service, and Prevue Networks.	edia althcare
10. Complete the following for each program that you aired during the past of Core Programming. Complete chart below for each Core Program	three months that meets the definition
Program 1	
Clear Program Pata Program Program Program	
Title of Program 1 Origi	ination

Length of Program  Age of Target Child Audience  The Secretary of Secr	At The Zoo (4.1)				Local	
Length of Program  Title of Program  Age of Target Child Audience  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Note: Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Note: Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Note: Describe the definition of Core Program and Advanced the program of the solution of the program and the solution of the States of the State		ram Regularly				If preempted, complete Digital Preemption Report
Age of Target Child Audience  Describe the educational and informational objective of the program and how it meets the definition of Core Programing.  Cost photography and Luch 2 in problem (2. July 2 in problem). Cost photography and the cost of	Saturdays 10am		13		Create	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Whose Enhance and See Loan Zee Precions, Dr. Jeffiny Scrore are the holds of a weeky half flour show that gives vicence a being displaying throughout the program and how it meets the definition of Core Program and Activation and See Loan Zee Precipital of Core Program and See Loan Zee Precipital of Core Program and See Loan Zee Precipital of Core Program and See Loan Zee L	Length of Program		30	minutes		
Rest Barbard and BL Load Say Projects (BL Aminy Barror are the back of a week) but have done that gives visions a belief the same for the St. Week of the St. Aminy Barror and the St. Aminy Barro	Age of Target Child	d Audience	13	years to 16	years	
Libba 25 c., They bill a shoul each species at the 200, referring formal antiformation that shows what it lakes to care from, flood and remains the flooring in the control of the control of Core. Programming as specified in the Commission's naise.    Program 2		ational and informa	ational ob	jective of the progra	m and how it	meets the definition of Core
Program 2    Clear   Program   Delete   Program   Delete   Program   Delete   Program   Delete   Program   Delete   Program   Delete   Del	Louis Zoo. They talk about each animal. Other topics include cor	species at the zoo, relaying fact nservation, breeding programs, sp	ual information th pecies survival pro	at shows what it takes to care for, fo ograms and zoo management. This p	eed and maintain the lifes program has educating an	tyle of each
Delete Program Data   Delete Program   Data   Delete   Delete Program   Data   Delete   Delete   Delete   Delete Program   Data   Delete   Delete   Delete   Delete   Delete   Delete   Delete   Delete   D	Does the Licensee	identify the progr	am by dis	playing throughout t	the program t	he symbol E/I?
Title of Program 2  Data  Days / Times Program Regularly Scheduled time Scheduled	Program 2					
Title of Program 2  Days / Times Program Regularly Total times aired at regularly scheduled time Program  Substituted by 9:30 am  Length of Program  So minutes Age of Target Child Audience Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Dispute the blook which of the calling thiers substituted by the blook which is the calling thiers substituted by the blook which is the calling thiers substituted by the blook which is the calling thiers substituted by the blook which is the calling thiers substituted by the blook which is the calling thiers substituted by the blook which is the calling thiers substituted by the blook which is the calling thiers substituted by the blook which is the calling thiers substituted by the blook which is the calling thiers substituted by the blook which is the calling thier which is the calling	?	<u>Program</u>	[7]			
Days / Times Program Regularly  Total times aired at regularly scheduled time  Saturclays 9:30am  Length of Program  Age of Target Child Audience  Describe the educational and informational objective of the program and how it programs are the definition of Core Programming.  If preemptions Report  James Program and how it meets the definition of Core Programming.  If preemptions Report  James Program and How it meets the definition of Core Programming.  If preemptions Report Information and Dispersive of the program and how it meets the definition of Core Programming.  If preemptions Report Information Informat	Title of Program 2	Actual real facility (1982)			Origination	
Scheduled  regularly scheduled time  Preemptions  Digital Preemption Report  Saturdays 9:30 am  Length of Program  30 minutes  Age of Target Child Audience  Describe the educational and informational objective of the program and how it meets the definition of Core  Programming.  Inagraed which are described publicants author flokes Starry, Desprised Private brings the popular advanture of Buryone to preminder with an educational publicant and a minor flokes Starry, Desprised Private brings the popular advanture to Buryone to preminder with an educational problem-strong programming.  Inagraed which are described which are described publicants and reflects to the program and how it meets the definition of Core  Program in the control of the program is a specified on the Commission of the P					Network	
Length of Program  Age of Target Child Audience  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Degrading by the blood water flow-deling (bitson's affice Richard Scary, Busylam Hydries briegs the popular advantages of Busylam in Directions on tiburic class character was that as it also it, sally and Lawly at they scare they seem they seem to life by qualities. But he discussions in the program in the program in the seem of the class of the control of t		ram Regularly				If preempted, complete Digital Preemption Report
Age of Target Child Audience  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Inspect who are believed with an informational and informational objective of the program and how it meets the definition of Core Programming.  Inspect of the described with an informational and informational objective of the program and how it meets the definition of Core Programming.  Inspect of the described with a feet selection of the control of the program and how it meets the definition of Core Programming.  Inspect of the described with a feet selection of the program in specifically designed to further the educational and informational needs of olidiere, has obsciously and enforcing orders as a superficate purpose, and determine mounts the definition of Core Programming as specifically designed to further the educational and informational needs of olidiere, has obsciously and enforcing orders as a superficate purpose, and determine mounts the definition of Core Programming as specifically designed to further the educational and informational needs of olidiere, has obsciously and enforcing orders as a superficate purpose, and determine mounts the definition of Core Programming as specified in the Commission ruse.  Does the Licensee identify the program by displaying throughout the program the symbol E/I? ② Yes ② No Program 3  Clear  Program 3  Origination  Notwork  Notwor	Saturdays 9:30am		13	]	O Create	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Integrated by the befored works of best-selling (hidron's author Richard Scarry, Buystom Hydrones brings the popular adventures of Buystom to precribediers with an educational, problem-solving work. Children and bising cascide characters such as thickee, Selly and Lumy's as they score Buystom on the filled adventures looking for immerse to lift's pacifies. Such emodels because on instanting varieties and concepts that are part of the episode's overest branch. This program is specified in the Commission's Richard Scarry, Buystom Hydrones and informing (richers as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's Richers.  Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Length of Program		30	minutes		
Programming.			AND DESCRIPTION OF THE PARTY OF	Annual Communication of the Co		
Title of Program 3  Clear Program Bata  Clear Program Bata  Clear Program Bata  Title of Program 3  NoonBook And Title Super Seven — I (4.1)  Days / Times Program Regularly Scheduled  Saturdays 11am  Length of Program  30  Minutes  Age of Target Child Audience  30  years to 6  years to 6  years to 6  Programming.  NoonBook Hadden as a significant purpose, and enherence meets the definition of Core Programming as specified in the Commissions rules.  The commission of the		ational and informa	ational ob	jective of the progra	am and how it	meets the definition of Core
Clear Program Data  Title of Program Data  Title of Program 3  NonNed THE SUPER SEVEN - I (4.1)  Days / Times Program Regularly Total times aired at regularly scheduled time Saturdays 11 am  Length of Program Age of Target Child Audience  Describe the educational and informational objective of the program and how it Programming.  Nonbery and the Super Seven follows the adventures of a team of animated characters, who represent dynamic forms of the five senses, and their leader Nonothory, who enapsys them all to work together as a team. On an epsode by episode basis, the borys highlight instances in which assistance, coperation and leadership result in success, while a group of michted franker, called Gurys, demonstrate by the taking precey, relating and designed result in success, while a group of michted franker, called Gurys, and sementaries to taking precey, eighth and deceptor shorts fleats to problems helds to problems which easter the definition of Core for the fire senses, and their leader Nonothory, who enapsys them all to work together as a team. On an epsode by episode basis, the borys highlight instances in which assistance, coperation and leadership result in success, while a group of michted franker, called Gurys, who enapsys them all to work together as a team. On an epsode by episode basis, the borys highlight instances in which assistance, coperation and informational needs of children, has educating and informational needs of children.	twist. Children can follow classic chara- viewers problem solving abilities, as th vocabulary through words and concept and informing children as a significant	cters such as Huckle, Sally and Lowly as te e characters use their skills of observation s that are part of the episode's overall th purpose, and otherwise meets the definiti	hey scour Busytown on to collect facts, draw eme. This program is ion of Core Programm	in fun-filled adventures looking for answers to inferences from those facts, and ultimately r specifically designed to further the education ing as specified in the Commission's rules.	life's puzzles. Each episode fo each conclusions. Each episod al and informational needs of ch	cuses on rostering also develops ildren, has educating
Clear Program Data  Title of Program 3  Title of Program 3  Noonbory And THE SUPER SEVEN - I (4.1)  Days / Times Program Regularly  Total times aired at regularly scheduled time  Scheduled  Freemptions  Saturdays 11am  Length of Program  30 minutes  Age of Target Child Audience  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Noonbory and the Super Seven follows the adventures of a team of animated characters, who represent dynamic forms of the five senses, and their leader Noonbory, who engages them all to work together as a team. On an epsode by episode basis, the borys highlight instances in which assistance, cooperation and leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking preedy, selfish and disceptive actions leadership; teaching versers to critically and in the complete and program of the program in the complete self-or program contains the program (audithes and pro-scale behavious including helpidiness, kindness, generoty, initiative, compassion and leadership; teaching versers to disciple and program distributions and efforts program distributions and efforts program distributions are a significant purpose, and otherwise means the definition of Core Programming as specified in the Commission's rules.  Does the Licensee identify the program by displaying throughout the program the symbol E/I?  Yes O No Program 4		identify the progr	am by dis	splaying throughout	the program t	he symbol E/I?
Program Data  Title of Program 3  NOONBORY AND THE SUPER SEVEN - I (4.1)  Days / Times Program Regularly Scheduled  regularly scheduled time Preemptions  Saturdays 11am  Length of Program 30 minutes  Age of Target Child Audience 3 years to 6 years  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Noonbory and the Super Seven follows the adventures of a team of animated characters, who represent dynamic forms of the five senses, and their leader Noonbory, who enpages them all to work together as a team. On an episode by episode basis, the borys highlight instances in which assistance, cooperation and leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking preedy, selfish and deceptive actions leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking preedy, selfish and deceptive actions leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking preedy, selfish and deceptive actions leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking preedy, selfish and deceptive actions leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking preedy, selfish and deceptive actions leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking preedy, selfish and deceptive actions leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking preedy, selfish and deceptive actions leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking preedy selfish and deceptive actions leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking preedy selfish and deceptive actions leadership result in success, while a group of mischief makers, called Gurys, and the properties and the remarks and	Program 3	Class				
Noonbory and the Super Seven follows the adventures of a team of animated characters, who represent dynamic forms of the five senses, and their leader Noonbory, who engages them all to work together as a team. On an episode by episode basis, the borys highlight instances in which assistance, cooperation and leadership result insucess, while a group of mischief makers, called Gurys, demonstrate the completency actions leaded to profess. Misching viewers to excluding helpfulness, kindness, generosity, initiative, compassion and leadership; teaching viewers to excluding helpfulness, kindness, generosity, initiative, compassion and leadership; teaching viewers to excluding helpfulness, kindness, generosity, initiative, compassion and leadership; teaching viewers to excluding helpfulness, kindness, generosity, initiative, compassion and leadership; teaching viewers to excluding helpfulness, and otherwise meets the definition of Core Programming.  Does the Licensee identify the program by displaying throughout the program the symbol E/I?	[2]	<u>Program</u>	?			9
Days / Times Program Regularly  Total times aired at  Rumber of  Preemptions  If preempted, complete  Preemptions  Digital Preemption Report  The sturdays 11am  Length of Program  Age of Target Child Audience  Describe the educational and informational objective of the program and how it  Programming.  Nonbory and the Super Seven follows the adventures of a team of animated characters, who represent dynamic forms of the five senses, and their leader Noonbory, who engages them all to work together as a team. On an episode by episode basis, the borys highlight instances in which assistance, cooperation and leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking greedy, selfish and deceptive actions leads to problems. Major educational objectives of the program induce encouraging viewers to develop positive personal qualities and pro-social behaviors including helpfulness, kindenses, generosty, intaktive, compassion and leadership teaching viewers to circledly assess and value their own capabilities and skinding viewers to accept and appreciate the competencies and differences in others. This program is specifiedly designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.  Does the Licensee identify the program by displaying throughout the program the symbol E/I?  Yes O Neprogram 4	Title of Program 3				Origination	
Scheduled regularly scheduled time Preemptions  Saturdays 11am  13  Length of Program  30 minutes  Age of Target Child Audience  3 years to 6 years  Describe the educational and informational objective of the program and how it meets the definition of Core  Programming.  Noonbory and the Super Seven follows the adventures of a team of animated characters, who represent dynamic forms of the five senses, and their leader Noonbory, who engages them all to work together as a team. On an episode by episode basis, the borys highlight instances in which assistance, cooperation and leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking greedy, selfish and deceptive actions leads to problems. Major educational objectives of the program minude: encouraging viewers to effectly positive personal qualities and skills; and alding viewers to accept and appreciate the competencies and differences in others. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.  Does the Licensee identify the program by displaying throughout the program the symbol E/I? • Yes O New	NOONBORY AND THE SUPE	R SEVEN - I (4.1)		* * * * * * * * * * * * * * * * * * *	Network	
Length of Program  Age of Target Child Audience  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Nonbony and the Super Seven follows the adventures of a team of animated characters, who represent dynamic forms of the five senses, and their leader Nonbory, who engages them all to work together as a team. On an episode busis, the bory's highlight instances in which assistence, cooperation and leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking greedy, selfish and deceptive actions leads to problems. Major educational objectivers of the program include: encouraging viewers to develop positive personal qualities and pro-social behaviors including helpfulness, kindness, generosity, initiative, compassion and leadership; teaching viewers to critically assess and value their own capabilities and skills; and alding viewers to accept and apprehencies and differences in others. This program is specifically designed to further the educational and informational needs of children, has educating and leadership can be also be accepted and program the symbol E/I?  Yes O Normalized the companion of the program by displaying throughout the program the symbol E/I?  Yes O Normalized the companion of the program of the program of the program the symbol E/I?		ram Regularly				If preempted, complete Digital Preemption Report
Age of Target Child Audience  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Noonbory and the Super Seven follows the adventures of a team of animated characters, who represent dynamic forms of the five senses, and their leader Noonbory, who engages them all to work together as a team. On an episode by episode basis, the borys highlight instances in which assistance, cooperation and leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking greedy, selfish and deceptive actions leads to problems. Major educational objectives of the program include: encouraging viewers to develop positive personal qualities and porso-social behaviors including helpfulness, kindness, generosity, hinitative, compassion and leadership; teaching viewers to ricitally assess and value their own capabilities and aiding viewers to accept and appreciate the competencies and differences in others. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.  Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Saturdays 11am		13		O Create	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Noonbory and the Super Seven follows the adventures of a team of animated characters, who represent dynamic forms of the five senses, and their leader Noonbory, who engages them all to work together as a team. On an episode basis, the borys highlight instances in which assistance, cooperation and leadership result in success, while a group of mischler makers, called Gurys, demonstrate how taking preedy, selfish and deceptive actions leads to problems. Major educational objectives of the program include: encouraging viewers to develop positive personal qualities and pro-social behaviors including helpfulness, kindness, generosity, initiative, compassion and leadership; teaching viewers to critically assess and value their own capabilities and skills; and alding viewers to accept and apprehencies and differences in others. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.  Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Length of Program		30	minutes		
Noonbory and the Super Seven follows the adventures of a team of animated characters, who represent dynamic forms of the five senses, and their leader Noonbory, who engages them all to work together as a team. On an episode by episode basis, the borys highlight instances in which assistance, cooperation and leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking greedy, selfish and deceptive actions leads to problems. Major educational objectives of the program include: encouraging viewers to develop positive personal qualities and pro-social behaviors including helpfulness, kindness, generostyl, hilatiative, compassion and leadership; teaching viewers to ricitically assess and value their own capabilities and aiding viewers to accept and appreciate the competencies and differences in others. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.  Does the Licensee identify the program by displaying throughout the program the symbol E/I?					•	
together as a team. On an episode besis, the borys highlight instances in which assistance, cooperation and leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking precedy, selfsh and deceptive actions leads to problems. Major educational objects of the program include: encouraging viewers to develop positive personal qualities and pro-social behaviors including helpfulness, kindness, generosity, initiative, compassion and leadership; teaching viewers to critically assess and value their own capabilities and skills; and aiding viewers to accept and appreciate the competencies and differences in others. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.  Does the Licensee identify the program by displaying throughout the program the symbol E/I?		ational and inform	ational ob	jective of the progra	am and how it	meets the definition of Core
Program 4  Clear  Delete	together as a team. On an episode by demonstrate how taking greedy, selfsi pro-social behaviors including helpfuln viewers to accept and appreciate the c	episode basis, the borys highlight instanc h and deceptive actions leads to problems ess, kindness, generosity, initiative, comp ompetencies and differences in others. T	es in which assistance s. Major educational o passion and leadership his program is specifi	c, cooperation and leadership result in success objectives of the program include: encouragin o; teaching viewers to critically assess and val cally designed to further the educational and i	<ul> <li>while a group of mischief make</li> <li>g viewers to develop positive per</li> <li>ue their own capabilities and sk</li> </ul>	ters, called Gurys, ersonal qualities and ills; and aiding
<u>Clear</u> Delete	Does the Licensee	identify the progr	am by dis	splaying throughout	the program t	he symbol E/I? ⊙ Yes ○ No
<u>Clear</u> Delete	Program 4					
	Accommons.		[2]	<u>Delete</u>		

Data	Program	
Title of Program 4		Origination
SABRINA: THE ANIMATED SERIES (4.1)		Network
Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of If preempted, complete Preemptions Digital Preemption Report
Sundays 7am	13	O Create
Length of Program	30 minutes	
Age of Target Child Audience	years to 12	years
Describe the educational and inferogramming.	formational objective of the prog	ram and how it meets the definition of Core
must be kept a secret and also under control. While Sab all serve as educational and instructional life-lessons for children today. This program is specifically designed to f	of a modern, early adolescent girl who is part human and orina is not your typical girl, the familial, social, peer-group viewers, as they reflect many of the same learning experie further the educational and informational needs of children of Core Programming as specified in the Commission's rules	, and school-related issues she experiences ences and teenage challenges faced by , has educating and informing children as a
Does the Licensee identify the p	program by displaying throughou	t the program the symbol E/I?
Program 5		
Clear Program Data	<u>Delete</u> <u>Program</u>	
Title of Program 5		Origination
Strawberry Shortcake(4.1)		Network
Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of If preempted, complete Preemptions Digital Preemption Report
Saturdays 10:30am	13	O Create
Length of Program	30 minutes	_
Age of Target Child Audience	3 years to 6	years
Programming.	formational objective of the prog	ram and how it meets the definition of Core
qualities, Strawberry helps her friends, who share her values but not n have particular relevance for young viewers, focusing on such issues as as the characters experience concrete (positive and negative) consequences.	narrates stories of her and her friends' adventures in the richly-imagined necessarily her ability to take a broader view, to see beyond their own sels as friendship, fear, self-confidence, sportsmanship, trust and styness. The nences of their actions. This program is specifically designed to further the ise meets the definition of Core Programming as specified in the Commiss	f-interest. The themes of the stories are designed to pro-social messages flow naturally from the narrative, e educational and informational needs of children, has
Does the Licensee identify the p	program by displaying throughou	t the program the symbol E/I? • Yes O No
Program 6		
Clear Program Data	<u>Delete</u> <u>Program</u>	
Title of Program 6		Origination
SABRINA: THE ANIMATED SERIES (4.1)		Network
Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of If preempted, complete Preemptions Digital Preemption Report
Sundays 7:30am	13	Create
Length of Program	30 minutes	
Age of Target Child Audience	7 years to 12	years
Describe the educational and inf Programming.	formational objective of the prog	ram and how it meets the definition of Core
must be kept a secret and also under control. While Sab all serve as educational and instructional life-lessons for children today. This program is specifically designed to f	of a modern, early adolescent girl who is part human and brina is not your typical girl, the familial, social, peer-group viewers, as they reflect many of the same learning experie further the educational and informational needs of children of Core Programming as specified in the Commission's rules	o, and school-related issues she experiences ences and teenage challenges faced by , has educating and informing children as a

	Program 7								
	gianniacitistig	Clear		<u>Delete</u>					
	[?]	<u>Program</u> <u>Data</u>		<u>Program</u>					
	Title of Program 7	V				Origination			
	At The Zoo (4.2)					Local Number of	If preem	nted, co	mplete
	Days / Times Prog Scheduled	ram Regularly	Total regula	times aired at arly scheduled	time	Preemptions	Digital P	reemptic	n Report
	Sundays at 8am, 8:30am	, 9am, 9:30am 10am, 10	:30am 78			0 Create			
	Length of Program		30	minutes					
	100		13	years to [	16	years		definitio	n of Core
	Age of Target Chi Describe the educ Programming.	cational and infor	mational ol	ojective of the	progra	m and how it	meets the	dennitio	II or core
	Kent Ehrhardt and St. Louis Z Louis Zoo. They talk about ea	oo President, Dr. Jeffrey Bonne ch species at the zoo, relaying onservation, breeding protrem	raccadi in orinal	programs and 700 manag	ement. This p	program has educating ar	look at the St. style of each d informing		
	children as a significant purpo	onservation, breeding program ose, and otherwise meets the d	efinition of Core Pro	ogramming as specified in	the commo				
	Does the License	e identify the pro	gram by d	isplaying throu	ighout '	the program t	he symbol	E/I? ①	Yes O No
	Allo-> 1 emp	ty Program Repo	orts			20			2000 EF
<u>11.</u>	Does the Licensee the additional pro the main program previous seven do	gramming guidei n stream) did not ays either on the	ine (applie	program enisc	ndes th	at had already	aired with	in the	⊙ Yes ○ No
	free digital progra If No, submit as	m streams?		volunation set	tina for	th the numbe	r of repeats	s in	
	excess of the rep	eat limit and the nit this exhibit wh	times and nen you file	e Form 398 an	d are d	irected to the			
Non-	-Core Educational a	and Informational	Programm	ning - (click to	show s	section)			
Spor	asored Core Progra	mming - (click to	show sect	tion)					
33532	<u>er Matters - (click t</u>	o hide section)		:-:t-l program	that vo	ou plan to air	for the nex	t quarter	that meets
<u>14.</u>	Complete the following the definition of Control to be broadcast or	oro Drogramming	Complete	e the chart be	IOW IOI	Cacil Colo III	ogram, ider	ntifying w	hether it is
	Program 1								
	rrogram =	Clear	(1000)	<u>Delete</u>					
	2	<u>Program</u>		<u>Program</u>					
	Title of Program	<u>Data</u>			Origina	ation			
	At The Zoo(4.1)				Local	# Aliberthin !			
		rogram Regularly	Tot	al times to be	Length	of	C.T	r Child V	udionco
	Scheduled	, og. a ,	aire	2	Progra	m A	ge of Targe	rs to	
	Saturdays 10am		13		30	minutes			
	Describe the ed	lucational and inf	ormational	objective of t	he prog	gram and now	it illects ti	ic demin	011 01 001
	Programming.					viewers a behind the sce	nes look at the St.		
	Louis Zoo. They talk abou	uis Zoo President, Dr. Jeffrey Br it each species at the zoo, relay de conservation, breeding prog urpose, and otherwise meets t	ing raceaar informs	ival programs and 700 ma	nagement, T	his program has educatin	lifestyle of each g and informing		
	Program 2								
		Clear		<u>Delete</u>					
	7	<u>Program</u>		<u>Program</u>					
	Title of Program	<u>Data</u> n 2			Origin	ation			
	THE OF FIOGRAL	··· ·—			Netwo	ork			

		4	Ī	Network				
BUSYTOWN MYSTERIES - I		1	ا مطاحة					
Days / Times Progra Scheduled	am Regularly	aired	nes to be L	Program			Target C years t	hild Audience
Saturdays 9:30am		13	come was seen		minutes	3		
Describe the education	tional and informat	ional obje	ctive of th	e prograi	m and ho	w it me	ets the (	delitification of core
Programming.					neheclar with an ed	ucational, problem	n-solving	
viewers problem solving abilities, as the	ling children's author Richard Scarry, Busyl rs such as Huckle, Sally and Lowly as they characters use their skills of observation to hat are part of the episode's overall theme rpose, and otherwise meets the definition of	collect facts, draw inf	erences from those fact	s, and ultimately rea ther the educational	ach conclusions. Eac and informational ne			
Program 3	Class							
?	Clear Program Data	2	<u>Delete</u> <u>Program</u>	2 7 7 77				
Title of Program 3				Originati	on			
NOONBORY AND THE SUPER	R SEVEN - I(4.1)			Network				
Days / Times Progr Scheduled	ram Regularly	aired	mes to be	Length o Program	minutes	Age of	Target (	Child Audience
Saturdays 11am	_	13						
Programming.	ational and informa							definition of const
together as a team. On an episode by e demonstrate how taking greedy, selfish pro-social behaviors including helpfulne	the adventures of a team of animated char pisode basis, the borys highlight instances and deceptive actions leads to problems. ss, kindness, generosity, initiative, compass impetencies and differences in others. This ose, and otherwise meets the definition of o	Major educational obj	ectives of the program i teaching viewers to criti-	nclude: encouraging cally assess and val- ne educational and i	g viewers to develop ue their own capabili nformational needs o	positive personal les and skills; and	qualities and	
Program 4	Cl.							
-managed-Addicati	Clear		<u>Delete</u>					
[?]	<u>Program</u> Data	L	<u>Program</u>					
Title of Program 4				Originat	ion			
DOWNSON SOME AS SOCIAL	D SERIES - I(4.1)			Network				
		 Total t	imes to be	Length o	of			
Days / Times Prog Scheduled	raili Regularly	aired	111100 00 20	Program		Age of	Target	Child Audience
Cundays 7am		13	1	30	minutes	7	years	
Describe the educ	ational and informa	ational obj	jective of t	he progr	am and h	it m	eets the	definition of Core
Programming.			t aid who is pa	t human and na	art witch. Sabrina	has magical i	oowers that	
must be kept a secret and also all serve as educational and in:	" involves the adventures of a modulum or under control. While Sabrina is nestructional life-lessons for viewers, is specifically designed to further the wise meets the definition of Core P	as they reflect m	nany of the same le	arning experien	ces and teenage has educating an	challenges fac	ed by	
Program 5								
?	<u>Clear</u> <u>Program</u> Data	2	<u>Delete</u> <u>Program</u>					
Title of Program 5	A STATE OF THE STA			Original	tion			
SABRINA: THE ANIMAT	ED SERIES - II(4.1)			Network				
Days / Times Prog Scheduled	gram Regularly	Total f	times to be	Progran	n	200	f Target	Child Audience
Sundays 7:30am		13	_	30	minutes			
Programming.	cational and inform							1
must be kept a secret and als all serve as educational and i	a," involves the adventures of a misso under control. While Sabrina is instructional life-lessons for viewers is specifically designed to further rwise meets the definition of Core	s, as they reflect	many of the same	earning experie	nces and teenage has educating a	e challenges fa	ced by	

Program 6

	2	<u>Clear</u> <u>Program</u> <u>Data</u>	[2]	<u>Delete</u> <u>Program</u>				
	Title of Program	6			Origination			
	Strawberry Shortcak	e(4.1)			Network			
	Days / Times Pro	ogram Regularly	Total aired	times to b	e Length of Program	Ag	e of Target	Child Audience
	Saturdays 10:30am		13	7	71C	inutes 3	year	
	Describe the edu Programming.				the program	and how		e definition of Core
	qualities, Strawberry helps her frier have particular relevance for young	e, a curious, self-confident leader, narra nds, who share her values but not neces g viewers, focusing on such issues as frie ete (positive and negative) consequences s a significant purpose, and otherwise m	sarily her ability to take a andship, fear, self-confide and their actions. This p	a broader view, to see t ence, sportsmanship, tri erogram is specifically d	beyond their own sell-interes ust and shyness. The pro-soc esigned to further the educat	ial messages flow natura ional and informational r	ally from the narrative,	
	Program 7							
	?	<u>Clear</u> <u>Program</u> Data	[?]	<u>Delete</u> <u>Program</u>	1			
	Title of Program				Origination	ı		
	At The Zoo (4.2)			-	Local			
	Days / Times Pro Scheduled	ogram Regularly	aired	times to b	pe Length of Program		1	t Child Audience
		am, 9am, 9:30am 10am, 10				ninutes 1		
	Describe the edu Programming.	ucational and infor	mational o	bjective of	the program	and how	it meets th	e definition of Core
	Louis Zoo. They talk about animal. Other topics include	a Zoo President, Dr. Jeffrey Bonn each species at the zoo, relaying e conservation, breeding progran pose, and otherwise meets the c	factual information	that shows what it programs and zoo	t takes to care for, feed management. This prog	and maintain the ii gram has educating	restyle of each	
	1 em	npty Program Repo	orts					
<u>15.</u> [	Does the Licensee Programming Repo	publicize the exisorts (FCC 398) as	tence and I required by	ocation of 47 C.F.R.	the station's Section 73.3	Children's 3526(e)(11	Television )(iii)?	⊙ Yes ○ No
16.	Children's Progran	nmina Liaison Info	rmation					
	Name	<b>3</b>				Telephon	e Number	(include area code)
	Liz Mullen					314-444-3	329	
						Email Ad	dress	
	Address					lmullen@ki		
	One Memorial Drive				7'- 6-1-	Indifferen	NOV. COM	
	City	State			Zip Code			
	St. Louis	Missouri			63102			
ļ	with the Children's information on any plan to air during t	Television Act (o other non-core e the next quarter,	r use this s educational or any exis	pace for s and infornating or pro	upplemental national prog pposed non-b	explanation ramming to roadcast e	ns). This r hat you air fforts that	ed this quarter or
		began airing doplar radar 24/7 o						
							3	

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

belief, and are made in go	d faith.
Name of Licensee	Signature
KMOV-TV	
Date	
7/9/2010	
Electronic Filing Operations	
Check Data	Run checks to look for data errors.
File Form 398	Send the values to the FCC as an <u>FCC 398 filing</u> .
Reset	Reset data to last updated values.
Update Local Data	Update data into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.
	Get a version of this FCC 398 Report for <u>printing</u> .
Report to Print	Get Online Filing System User's Manual
	Get Official FCC 398 Instructions

FCC Form 398 March 2006